AI Generated content VS human: Can you tell the difference?

Responses

02

| 01 What platform are you currently using? (Mandatory) | | | | | | Answers 1,634 100% | Skips 1 <1% |
|---|----|-----|-----|-----|-------|---------------------------------|--------------------------|
| | 0% | 21. | .5% | 43% | COUNT | PERCENT | |
| Windows 10 | | | | | 692 | 42% | |
| Windows 11 | | | | | 669 | 41% | |
| Windows 7 | | | | | 115 | 7% | |
| macOS | | | | | 44 | 3% | |
| Chrome OS | | | | | 43 | 3% | |
| Other Option | | | | | 43 | 3% | |
| Linux | | | | | 28 | 2% | |

| Al is getting more and more popular. Have you heard of artificial intelligence (Al) before or any of these tools? (Mandatory) | Answers 1,634 100% | Skips 1 <1% |
|---|---------------------------------|--------------------------|
|---|---------------------------------|--------------------------|

| | 0% | 14.5% | 29% | COUNT | PERCENT |
|-----------------|----|-------|-----|-------|---------|
| ChatGPT | | | | 1,038 | 28% |
| Bing Al | | | | 728 | 20% |
| Bard | | | | 344 | 9% |
| Dall-E | | | | 327 | 9% |
| Other Option | | | | 246 | 7% |
| Stable Difusion | | | | 227 | 6% |
| Copilot X | | | | 199 | 5% |
| Jasper | | | | 180 | 5% |
| Lumen5 | | | | 141 | 4% |
| PyTorch | | | | 122 | 3% |
| Soundraw | | | | 96 | 3% |

| 03 | Which of the following best describes your understanding of AI? (Mandatory) | Answers 1,634 | Skips 1 |
|----|---|-------------------------|------------|
| | | 100% | <1% |
| | | | |
| | | | |

| | 0% | 29 | .5% | 59% | COUNT | PERCENT |
|---|----|----|-----|-----|-------|---------|
| Al is a system that can learn from data and improve its performance over time | | | | | 948 | 58% |
| Al is just like any other computer program | | | | | 385 | 24% |
| Al is a machine that can think and act like a human being | | | | | 301 | 18% |



| | 0% | 14.5% | 6 | 29% | COUNT | PERCENT | |
|-----------------|----|-------|---|-----|-------|---------|--|
| ChatGPT | | | | | 757 | 29% | |
| Bing Al | | | | | 522 | 20% | |
| Other Option | | | | | 382 | 15% | |
| Dall-E | | | | | 220 | 8% | |
| Stable Difusion | | | | | 151 | 6% | |
| Bard | | | | | 149 | 6% | |
| Jasper | | | | | 116 | 4% | |
| Copilot X | | | | | 98 | 4% | |
| PyTorch | | | | | 80 | 3% | |
| Soundraw | | | | | 74 | 3% | |
| Lumen5 | | | | | 68 | 3% | |

| 05 What's your opinion on the current state of AI? (Mandatory) | Answers 1,634 | Skips |
|--|------------------|-------|
| | 100% | <1% |
| | | |

| | 0% | 17 | 7% | 34% | COUNT | PERCENT |
|---|----|----|----|-----|-------|---------|
| It's too early to say, I don't have an opinion yet | | | | | 549 | 34% |
| Al tools are basic right now, there's a lot of room to grow | | | | | 382 | 23% |
| I don't want anything to do with AI; most tools are unnecessary | | | | | 301 | 18% |
| Al tools work great right now! | | | | | 268 | 16% |
| None of the AI tools I've used work properly; I'll avoid them for now | | | | | 134 | 8% |



08

| There's a lot of Al content on the web (text, photo, music, video). Have you used a |
|---|
| smart tool to create widely available content? (Mandatory) |

Skips **1** <1%

Answers

1,634

| | 0% | 29. | 5% | 59% | COUNT | PERCENT | |
|-----|----|-----|----|-----|-------|---------|--|
| No | | | | | 950 | 58% | |
| Yes | | | | | 684 | 42% | |

| | | Answers | Skips |
|----|--|---------|-------|
| 07 | How satisfied are you with the final result? | 1,454 | 181 |
| | | 89% | 11% |

| | 0% | 1 | 5% | 30% | COUNT | PERCENT |
|---|----|---|----|-----|-------|---------|
| I'm happy with the result, AI did most of the work for me | | | | | 435 | 30% |
| I'm ok with the result, Ai helped me improve the content | | | | | 400 | 28% |
| I'm not impressed, I had to make a lot of corrections to what AI produced | | | | | 318 | 22% |
| The final result is not up to my standards, I won't use AI again | | | | | 301 | 21% |

| | Answers | Skips |
|---|---------|-------|
| Al tools can generate text & articles, complex code lines, and even photos or art. Does it matter how the content you usually consume was created? (Mandatory) | 1,634 | 1 |
| ······································ | 100% | <1% |

| | 0% | 1 | 8% | 36% | COUNT | PERCENT |
|---|----|---|----|-----|-------|---------|
| Yes, it matters, because the human input is extremely important | | | | | 577 | 35% |
| No, I don't really care how it was created as long as I like it | | | | | 404 | 25% |
| No, it doesn't matter, but I would like to know that it was created with the help of AI | | | | | 404 | 25% |
| Widely available content should be created only by humans, without the help of Al | | | | | 249 | 15% |





| | 0% | 20 | % | 40% | COUNT | PERCENT |
|---|----|----|---|-----|-------|---------|
| Al will replace people on content generation jobs | | | | | 653 | 40% |
| AI will be more like an assistant than a replacer | | | | | 634 | 39% |
| It won't have any impact | | | | | 347 | 21% |

¹⁰

Answers How do you see the future of AI-powered content generation evolving over the next 5-10 years? (Mandatory) 1,634 Skips 1 <1%

100%

| | 0% | 1 | 7% | 34% | COUNT | PERCENT |
|---|----|---|----|-----|-------|---------|
| Al will most likely replace & take over some current jobs and industries | | | | | 544 | 33% |
| Al will evolve very fast and become more useful for industries & businesses | | | | | 535 | 33% |
| The evolution of AI will take a very long time, so I don't see any big changes in the next 5-10 years | | | | | 303 | 19% |
| Al is just a gimmick, it will disappear in a couple of months | | | | | 252 | 15% |